

# **CORRALES ART & STUDIO TOUR**

*May 6-7, 2023*

## **SPONSOR INVITATION AND INFORMATION**



**Greetings,**

The Corrales Art Studio Tour (CAST) Is moving back to its traditional time of the first week in May. COVID related concerns caused us to temporarily move it to the fall. We think it's reasonable to return to our Spring date.

The 2023 CAST date is May 6-7. We are contacting you now because of the earlier date and related printing timelines. We would also like to avoid everyone's busy calendars during the holidays. The registration deadline for sponsors is January 15, 2023.

The 2022 Tour was the most successful in memory. Many artist venues reported over 500 visitors, a number not seen previously. Sales were robust. For the first time, our media plan included TV, and we used more videos on social media, helping to increase traffic. We hope the 2022 CAST weekend was a success for our sponsors and local businesses as well. We are very optimistic about the 2023 CAST being a big success also.

Community and sponsor support remain a vital part of the Tour's success. We are grateful for your past support and recognize the hurdles businesses have faced during these recent COVID years. We believe a successful show benefits the Village and our sponsors. We hope that you will be a part of our sponsor team again this year. Thank you for your previous support.

The levels of sponsorship and benefits are listed below. In addition to ad listings in the show catalog, sponsor's logos will be displayed for a full year on our CSA website. When visitors click on your logo it will take them directly to your website.

A CSA representative will contact you soon to discuss your continued participation as a sponsor. A copy of the 2022 Program Catalog is attached for your review.

### **CATEGORIES OF SPONSORSHIP**

#### **MONET \$1,000**

- Full page, full color ad in CAST catalog
- Logo and business information in social and print media and CSA website
- Preview Reception invitations

#### **RODIN \$500**

- 1/2-page full color ad in CAST catalog
- Logo and business information in social and print media and CSA website
- Preview Reception invitations

#### **PICASSO \$250**

- 1/4-page full color ad in CAST catalog
- Logo and business information in social and print media and CSA website
- Preview Reception invitations

#### **VAN GOGH \$50**

- Listing in CAST Catalog and CSA website
- Preview Reception invitations

***THANK YOU FOR CHOOSING TO SUPPORT YOUR LOCAL ARTISTS***

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*May 6-7*

**SPONSOR REGISTRATION**



Sponsor registration and payment can easily be done online at <https://corralessocietyofartists.org/studio-tour/cast-sponsor-registration/>. Look for the link to the sponsor registration form at the bottom of the home page.

If preferred, this form and payment can be mailed to CSA, PO Box 3717, Corrales, NM 87048. Arrangements can also be made to have the form and payment picked up at your place of business. A receipt will be mailed to you.

Sponsors will receive invitations to the Preview Gallery Reception on Thursday, May 4, 2023. Mark your calendar now for this special evening at our new Reception location, the historic Old Church in Corrales.

➤ **Business Name:** \_\_\_\_\_

➤ **Contact Person:** \_\_\_\_\_

➤ **Business Location:**

**Street:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Business Phone:** \_\_\_\_\_

**Mailing Address if different from business location:** \_\_\_\_\_

**Email:** \_\_\_\_\_

Sponsorship Level: \$ \_\_\_\_\_

➤ **Use last year's logo and ad copy?** Yes \_\_\_ No \_\_\_

➤ **I will submit a new ad copy.** Yes \_\_\_ No \_\_\_

Ad copy must be submitted to [59lizzaard@gmail.com](mailto:59lizzaard@gmail.com) by January 31, 2023. Please send new ad copy ASAP. If you need ad help, please contact: Liz Huffman **at 505-299-0574 or by email:** [59lizzard@gmail.com](mailto:59lizzard@gmail.com).

➤ **I would like someone to contact me about the ad copy.** Yes \_\_\_ No \_\_\_

➤ **I will not be able to participate this year.** Yes \_\_\_ No \_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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